



EMPOWERING
FAMILIES
TO LIFT
THEMSELVES
OUT OF
POVERTY





EMPOWERING
PEOPLE
WITH
COACHING

We do what it takes to meet our families where they are, even if that's in tiny chairs.

382 participated in our integrated coaching services

98 families increased their net worth

85 families obtained a job

85 families reported an increase in monthly income

84 families increased their credit score



Lifetime learning.

Thanks to an innovation grant from St. Louis County, our GED program launched in partnership with the Adult Learning Center. We served 8 families with supportive evening tutoring sessions and childcare for their kiddos. Six of them passed their GED tests; 3 of whom signed up for college the very same month!

**EMPOWERING
PEOPLE
THROUGH
EDUCATION**



Keeping Duluth green.

Our Stream Corps program employed 7 Duluthians, planted over 4,400 native trees, created 15 rain gardens and installed 13 rain barrels to help sustain our local ecosystems.

EMPOWERING

PEOPLE

THROUGH

EMPLOYMENT

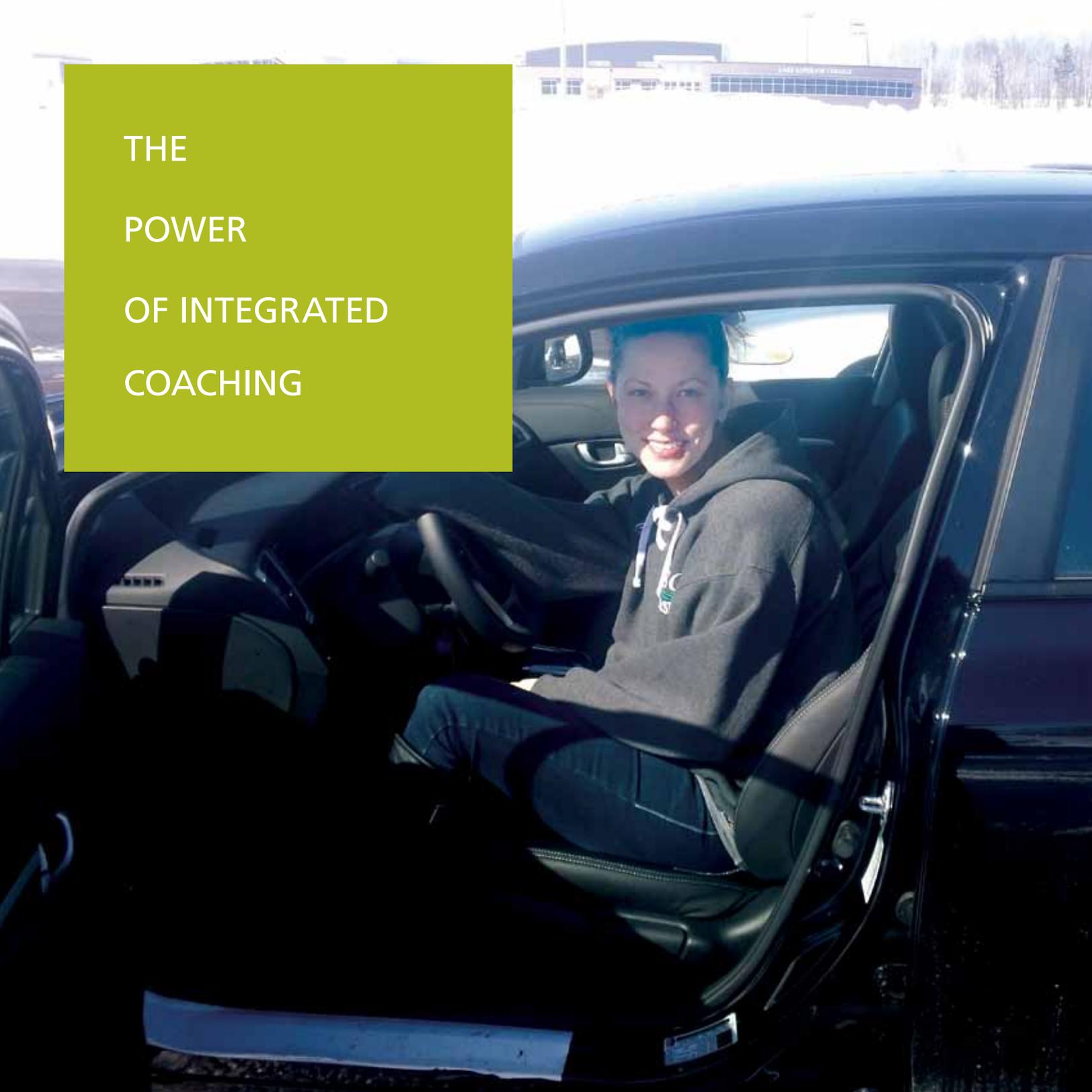


EMPOWERING
PEOPLE
WITH SKILLS
AND TRAINING

Establishing roots.

Our Seeds of Success program helped 9 Duluthians build work skills through employment. In addition to on-the-job training, our employees also received education and peer support through individualized classes and integrated coaching.

THE
POWER
OF INTEGRATED
COACHING



CRYSTAL'S STORY: I FINALLY GOT A YES!

I WAS LIVING PAYCHECK TO PAYCHECK AND NEEDED HELP. AFTER YEARS OF BEING TURNED DOWN FOR LOANS BECAUSE OF POOR CREDIT AND ENDLESS "NO'S", I FINALLY GOT A "YES!" WITH COMMUNITY ACTION DULUTH. WITH THE HELP OF A COACH, I WAS APPROVED FOR THEIR COMPREHENSIVE CAR PURCHASE PROGRAM. SINCE THEN, I'VE PAID OFF MY CAR, INCREASED MY CREDIT SCORE BY 95 POINTS AND MY WAGE BY MORE THAN \$4 AN HOUR! THIS OPPORTUNITY OPENED UP SO MUCH FOR ME AND I CAN'T SAY THANK YOU ENOUGH.

Integrated coaching, training and peer support programs empower people with the financial and employment skills to raise themselves out of poverty. Asset-building opportunities like our JumpStart car loan program help people put these skills to work.

LAVENDA'S STORY: RE-DISCOVERING MY VOICE

I DIDN'T LIKE THE ISSUES I WAS SEEING AT MY DAUGHTER'S SCHOOL AND I WANTED TO GET INVOLVED AND MAKE CHANGE. I STARTED GOING TO BIG VIEW EVERY MONTH WHERE I DISCOVERED THE POWER OF OUR COMMUNITY'S VOICE AND RE-DISCOVERED THE POWER OF MY OWN THROUGH THEIR LEADERSHIP DEVELOPMENT CLASS. I BEGAN SPEAKING UP MORE AND MORE AND WAS ASKED TO CO-LEAD BIG VIEW AND THE NEXT CLASS. I'VE ALSO MADE TWO TRIPS TO THE CAPITOL THIS YEAR TO ADVOCATE AROUND THE EDUCATION OF KIDS OF COLOR AND KIDS IN POVERTY IN OUR PUBLIC SCHOOLS.

COMMUNITY ACTION DULUTH HAS GIVEN ME MY VOICE BACK. I'VE GONE BACK TO SCHOOL TO STUDY SOCIAL WORK AT ST. SCHOLASTICA AND I NOW SERVE ON THE DULUTH PUBLIC SCHOOL'S EDUCATION EQUITY COMMITTEE. I KNOW I'M MAKING A DIFFERENCE FOR MY DAUGHTER AND OUR COMMUNITY AND I CAN'T WAIT TO CONTINUE ADVOCATING FOR A BETTER TOMORROW.

Community engagement programs empower people experiencing poverty and their allies to advocate for public policies that support the achievement of self-sufficiency.

A woman wearing a brown fur-lined hooded vest over a white long-sleeved shirt and grey pants stands smiling in front of a dark wooden door with a glass panel. Snow is falling around her. To the right, a green rectangular box contains the text 'THE POWER OF ADVOCACY'.

THE
POWER
OF
ADVOCACY



Greening the food desert.

When the Lincoln Park Fair Food Access campaign asked the neighborhood what it wanted, they said “a farmers market.” Our Seeds of Success program made that happen at the Harrison Community Center; harvesting 9,226 pounds of produce and generating \$9,426 in sales.

EMPOWERING
PEOPLE
WITH ACCESS
TO HEALTHY FOOD

EMPOWERING
PEOPLE
WITH
HEALTH INSURANCE

An insured Duluth.

In just a few short months, our MNSure navigators successfully enrolled over 125 families with affordable health insurance plans!



300 people came together for Duluth.

Our community forums organized over 300 people to find solutions to poverty. This year we focused on public education and the barriers that keep kids of low-income from succeeding. 48 of these 300 folks graduated from our leadership development class as more effective advocates for their families and our city.

EMPOWERING
PEOPLE
TO SHAPE
POLICY





Our refund means
NEW Start after Military
Means Car 4 work
\$ Food 4 my
family of 5

EMPOWERING
PEOPLE
WITH
REFUNDS

\$3,000,000 in refunds.

Our free tax site served 1,563 families thanks to 90 volunteers, bringing back over \$3M in refunds!



Ribbon cutting at noon.

On June 26th we gathered with the Chamber of Commerce, the community, our board, staff, participants, volunteers and partners to mark the grand opening of our new site; the former Lincoln Park Elementary School.

In addition to Community Action Duluth, the building houses the Boys and Girls Club, HDC's Harmony Club, Lincoln Park Children and Family Collaborative and by 2015, 48 affordable apartments! Our move was made possible in part by Duluth LISC.

**EMPOWERING
PEOPLE
FROM A
NEW LOCATION**

Community Action Duluth offers two sets of services:

- » Integrated coaching, training and peer support programs that empower people with the financial and employment skills to raise themselves out of poverty
- » Community engagement programs that empower people experiencing poverty, and their allies, to advocate for public policies that support the achievement of self-sufficiency

OUR NUMBERS

COST OF MAJOR PROGRAMS FISCAL YEAR 2013

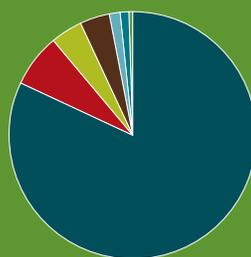
October 1, 2012 - September 30, 2013	
Employment Services.....	\$263,687
Community Engagement	\$208,121
Financial Services	\$367,334
Green Jobs.....	\$256,085
Tax Site.....	\$89,158
Management & General.....	\$211,279
Development.....	\$24,926
TOTAL.....	\$1,420,590

REVENUE FISCAL YEAR 2013

October 1, 2012 - September 30, 2013	
Federal Grants.....	\$626,572
State, Local & Foundation Grants.....	\$748,000
Contributions	\$25,358
Revenue	\$14,357
TOTAL.....	\$1,414,287

OUR PARTICIPANTS

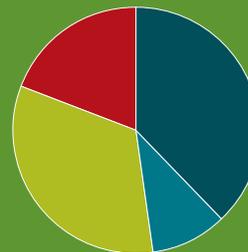
RACE & ETHNICITY



White	83%
Black/African American.....	7%
Multi-Race (any 2 or more)	4%
American Indian & Alaska Native	4%
Asian	1%
Other.....	.9%
Native Hawaiian & Other Pacific Islander ..	.1%

HOUSEHOLD INCOME*

up to 50%	38%
51-100%	10%
101-200%	33%
201% & up	19%



*% of federal poverty guideline



Community Action Duluth

2424 West 5th Street, Suite 102

Duluth, Minnesota 55806

P: 218-726-1665 | F: 218-726-1612



GEOGRAPHIC AREA & POPULATION SERVED

Community Action Duluth serves people who live in the City of Duluth. The tax site serves people in the Greater Duluth area including residents of Wisconsin.

BOARD OF DIRECTORS

Tim Meininger Chair

Carl Crawford Vice Chair

Melissa Talbott Secretary

Mimi Stender Treasurer

Ginga Beleza Newton Jim Hacking

Harley Blake Frank Jewell

Jodi Broadwell Phoebe Jorgensen

Donna Ennis Leann Oehlerking-Boes

Daniel Fanning Barb Russ

Jim Filby Williams Heidi Timm-Bijold

Sharla Gardner Beth Wilde

WWW.COMMUNITYACTIONDULUTH.ORG